CEWEEK

The Jacob K. Javits Convention Center
Exhibits June 20-21, 2018 | New York City

2018 Exhibitor Application & Contract

Please complete and return immediately to reserve your exhibit space. List your company name exactly as you wish it to appear in promotional materials.

Company Name _____

Exhibitor Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____ Website _____

PR Contact _____ E-mail _____

Facebook _____ Twitter _____

Describe your products and/or services (limit to 50 words, no handwritten descriptions will be accepted)

Please disregard. Marketing / promotional information will be collected via our online Exhibitor Promotional Form after the contract is signed and returned.

Investment-Grade Exhibitor Opportunities

☐ Startup Zone Package: **$2,250 (If Qualified)**

☐ **CE NEXT:**
A dedicated area on the show floor for emerging technology, gathering professionals from all corners of the industry including researchers, startups and retailers to explore the newest trends on the market. Thought-leaders of the industry will discuss the pioneering solutions that are propelling technology into the future.

- 6' Tabletop Package: **$4,450**

☐ **CONNECTED DESIGN:**
Bringing together Home Technology Professionals, Architects, Builders and Interior Designers, the Connected Design area of the show floor is highlighting the latest in cutting-edge electronics and sophisticated design.

- 10'x10' Package: **$9,950**

☐ **EXHIBITION AREA:**
The Exhibition Area showcases the innovative products and services that are spearheading the direction of the consumer technology industry.
As a core section of the show, it is a premier platform for conducting business and provides ample opportunities to forge vital business relationships.

☐ 10'x10' Package: **$9,950**

☐ 10'x20' Package: **$13,450**

☐ 20'x20' Package: **$16,995**

☐ 20'x40' Package (Ask a representative for pricing)

☐ Custom Package (fill in details in provided space): Ask representative for price _____

_____

☐ Exclusive Sponsorships _____

Show Management will do its best to assign space accordingly but will not make any guarantees.

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Add-On Options

☐ CT Lab Video Services Product Spot: $3,500 ☐ Other

Additional Sponsorship Opportunities: _____

_____

List those companies you do not wish to be adjacent to or across from _____

_____

Space request (list top 3) _____

Payment Information

☐ Bill Me Later

☐ Charge My Credit Card
☐ VISA ☐ MasterCard ☐ AMEX

Total amount for space selected $_____

50% deposit due by March 9, 2018 $_____

Balance due by May 18, 2018 $_____

Card # _____

Exp. Date _____ Code _____

Signature _____

PLEASE MAKE ALL CHECKS PAYABLE TO: ***CT LAB GLOBAL MEDIA, LLC.***

Spaces are allocated for this event on a first-come, first-served basis. It is understood that although every effort will be made by Exhibit Management to provide requested locations, such assignments are subject to prior and/or competitive conflicts and that final allocations of space will be determined by Exhibit Management. We agree to abide by the above and the Exhibitor Rules and Regulations listed in this Exhibitor Application & Contract.

Keep a copy of this form for your records.

Signature_____ Date _____

Your Exhibitor Sales Representative:

Barry Myers, 646-713-9939, Barry@getgeeked.tv

Show Management Use Only

Booth # _____ Size_____ Cost_____
Deposit _____ Date _____
Balance _____ Date _____

Notes:

A1802062

DATES: JUNE 20-21, 2018 – EXHIBITOR RULES AND REGULATIONS

1. This document, when signed by Exhibitor, constitutes a legal binding agreement. Exhibitor agrees that upon acceptance of this Exhibitor Space Application & Contract, with or without payment, this Application & Contract shall become a legally binding contract enforceable against Exhibitor in accordance with its terms. By signing this document, the said individual represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Exhibitor. It is understood that the booth listed on the Application & Contract will be assigned to the company name written on the contract. By signing this agreement, Exhibitor agrees that they have received, read and agree to the Exhibitor Rules and regulations set forth on the Application Contract.

2. *Assignment of Space*. Booths will be assigned as applications are received. Subject to availability of space, special needs and compatibility of exhibitors, every effort will be made to respect exhibitors' space preferences whenever possible, but exhibit management assignments shall be final. Exhibit management reserves the right to make changes after assignments when such action is deemed to be in the best interest of the overall exhibit.

3. *Payment*. A 50% non-refundable deposit is due byMarch 9, 2018. The final balance is due on or before May 18, 2018. Applications made after May 18, 2018, require the full amount to be paid at the time of application.

4. *Cancellations*. Cancellations must be sent in writing with a return receipt requested. Any Exhibitor cancelling in writing prior to May 18, 2018, shall pay the 50% non-refundable fee. Cancellations after May 18, 2018, are subject to 100% of the full contract price.

5. *Exhibit Content*. Exhibit Management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.

6. *Contractor Services*. Exhibit management has selected certain firms to serve as official contractors to provide services to exhibitors. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture and similar services will be sent to exhibitors on a timely basis after space has been confirmed.

7. *Booth Construction*. Exhibits shall be arranged so as not to obstruct the general view, nor obstruct the exhibits of others. Plans for specially built displays not in accordance with regulations are to be submitted to exhibit management before construction is ordered. The maximum booth height of 9' may not extend over one-half the depth of the booth from the back wall. Height limitation of the balance of the display is 42", except for products and equipment on display which exceed this height. These specs may not be exceeded without the written consent of exhibit management.

8. *Installation and Dismantling of Exhibits*. All displays must be completely arranged for viewing by the date and hour specified by show management. Dismantling will not be permitted prior to closing of the exposition, Exhibitors do not have the right prior to closing of the exhibit to pack or remove articles on exhibit. Exhibitor is expected to comply with booth construction regulations outlined in the exhibitor manual. Exhibitors looking to install their own booth/display must comply with all state and federal laws and/or regulations and must comply with any/all rules or regulations related to booth installation/dismantling. It is also the Exhibitor's responsibility to supply these regulations to its Exhibitor Appointed contractor (EAC). Please see the exhibitor service manual for EAC notification and insurance requirements.

9. *Use of Exhibit Space*. Exhibitors agree not to assign or sublet any space allotted to them without written consent of exhibit management or to display or advertise goods other than those manufactured or carried by them. No person or organization not having contracted with exhibit management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products or services, distribute advertising materials in or around the exhibit area, or in any other way occupy or use the facilities for a purpose inconsistent with these regulations and the regulations of the facility. In the event the exhibitor fails to install its display in its exhibit space or fails to pay the rental fee at the time specified, exhibit management has the right to take possession of the space and lease it or any part of it to other parties.

10. *Exhibitor Representative*. Each exhibitor must name at least one person to be its representative in connection with the installation, operation and removal of the exhibit. Such representative will be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible.

11. *Restrictions*. a) Exhibit management reserves the right to restrict exhibits which are objectionable because of noise, lights, methods of operation, or any other reason, and also to prohibit or evict any exhibit which in the opinion of exhibit management, may detract from the character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid thereunder. No display material exposing an unfinished surface to neighboring booths will be permitted. Demonstrations must be located so that crowds collected will be within the exhibitor's space and not blocking aisles or neighboring exhibits. b) No exhibiting firm, organization or trade publication, regardless of its product or service, is permitted to engage in direct selling in the exhibit hall area. c) No firm, organization, or trade publication, regardless of its product or service not assigned space in the exposition will be permitted to engage in direct selling in the exhibit hall area. d) The servicing of food or the running of contests of any kind must first be approved in writing by exhibit management. No one under the age of 18 will be permitted in the exhibit hall at any time.

12. *Taxes and Fees*. Exhibitor is solely responsible for the collection and/or payment of all city, state and federal taxes which may be required by law such as, but not limited to, city and state sales tax. Exhibitor is also solely responsible for the procurement and/or payment of all licenses, copyright or royalty fees, etc. to cover any activities taking place within the exhibitor's booth or resulting from the exhibitor's participation in the show.

13. *Exhibitor Activities*. Exhibitor agrees not to schedule or conduct any outside activities including, but not limited to, receptions, seminars, symposiums and hospitality suites, that are in conflict with the official program of the show, whether such activities are held at or away from the facility, except with written approval of exhibit management. Exhibitor will submit to exhibit management 30 days prior to the exposition date any program the exhibitor intends to hold at or in conjunction with the exhibit for written approval as to time and place.

14. *Responsibility*. If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right, without notice to the exhibitor, to use said space in any other manner, but this shall not be construed as affecting the responsibility of the exhibitor to pay the full amount specified in the contract.

15. *Compliance*. The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and/or regulations of the owners of the property wherein the exhibit is held. Federal, state and city laws will be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules.

16. *Liability*. Exhibitor and authorized EAC agree to carry adequate personal and property damage liability and workers' compensation insurance with limits of Liability of at least One Million Dollars ($1,000,000) in any one occurrence. Comprehensive Automobile liability insurance insuring any vehicles that will be used in and out of the "Facilities" should also carry limits of Liability of at least One Million Dollars ($1,000,000) in any one occurrence. Exhibitor and authorized EAC are required to indemnify and hold harmless CT Lab Global Media, their shareholders, subsidiaries and affiliates, and respective partners, directors, officers, employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the indemnities. In addition, exhibitor acknowledges that neither CT Lab Global Media, their owners, nor any other indemnities maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. Exhibitors are advised to carry special insurance to cover exhibit material against delay, damage and loss, and public liability insurance against injury to person and property of others. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due thereunder. Exhibit management shall not be responsible for errors or omissions in the Official Show Program.

17. *Cancellations or Termination of Expositions*. In the event that the premises where the exposition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, weather emergency, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state, or federal law or regulation or by reason of any other occurrence beyond the control of exhibit management, exhibit management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept, in complete settlement and discharge of all claims against exhibit management, the exhibitor's pro-rated share of the total amount paid by all exhibitors less all costs and expenses incurred by exhibit management in connection with the exposition, including a reserve for future claims and expenses in connection therewith. In case exhibit management shall, for any reason, determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against exhibit management a refund of all amounts paid by the exhibitor to exhibit management in accordance with this agreement.

18. *Management*. Exhibit management reserves the right to interpret, amend and enforce these regulations as it deems proper to assure the success of the exposition.

19. *ADA*. Exhibitors must be in full compliance with the Americans with Disabilities Act.

20. *Security*. CT Lab Global Media is not responsible for any theft of property unless it is a direct and sole result of the actions of CT Lab Global Media and/or its employees. CT Lab Global Media, it's employees, and/or contractors assume no liability or loss or injury due to theft, fire accident or other destructive causes. Exhibitor is encouraged to secure its exhibits and products and should insure its property (from the time it leaves the warehouse until it returns) at Exhibitor's expense.