



CLIENT LOGO

# Techfluence Campaign Brief YouTuber 1

**Campaign Contact:** Barry Myers – [barry@techfluence.us](mailto:barry@techfluence.us)  
**Technical Issues Contact:**

**Shipment Tracking # -**

**Product Description:**

*Please cc Barry on all correspondences with the client.*

**Product Page -**

**| Amazon Page -**

**Campaign Objectives:** 1) Brand Exposure, 2) Reviews, 3) Sales

**Preferred Video Type:**

<u>CAMPAIGN SUBMISSION FORM RESPONSES</u>	<u>KEY MESSAGING POINTS SUPPLIED BY CLIENT</u>
Financial Compensation: NO	
Product Compensation: YES	
Social Media Promotion: YES	
Outside Posting: NO	
Disclosure: YES	
Affiliate Marketing: YES	
Giveaway: NO	
Client Review Prior to Posting: YES	
Analytics Provided: YES	
Client Promotion: ALL	
Timeline Confirmed: YES	
Terms Accepted: YES	

**Social Media Campaign Hashtag: #**

**Suggested Keywords for YouTube:**