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GETGEEKED RETURNS TO SAN FRANCISCO FOR SECOND ANNUAL EVENT

This Year's Event to Include More Exhibitors, Improved Format, Media Partnership with CNET and First-Ever getgeeked Food Tech Court

SAN FRANCISCO, CA--(Marketwired - November 01, 2016) - getgeeked Media, today announced that it will host its second annual [getgeeked](#) event in San Francisco on November 2nd and 3rd. The event, which will take place at Terra Gallery, offers a unique showcase of today's most innovative gadgets, apps and services by bringing together some of the world's leading tech companies with both media and passionate tech enthusiasts.

Building on the success of last year's event, getgeeked San Francisco has added more exhibitors and will include a wide-range of consumer brands including Lenovo, TCL, Alcatel, Acronis, SanDisk, JBL, Netgear and exciting startups like Ozobot, Glance Clock, Remocam, Galaxy ZEGA and Sengled. getgeeked has also partnered with Indiegogo to create the Indiegogo Pavilion where several startups that are using the crowdfunding platform to raise money will be demoing their products.

"Every key category in the consumer tech landscape will be represented at the show from VR to drones, robotics, IoT, wearables, smart home, and, of course, laptops, tablets and smartphones," said getgeeked Media Founder Barry Myers.

For the first time getgeeked will take place over two nights giving both of the event's audiences their own nights to meet with getgeeked San Francisco exhibitors. The first night will offer exhibitors the chance to meet with key Bay Area press, while on the second night, exhibitors will have a unique opportunity to engage, educate and excite influential, hard-to-reach tech enthusiasts.

"Delivering both of the audiences brands need to engage to succeed today is what really sets getgeeked apart from typical industry press events," added Myers. "Giving each of these audiences their own event will dramatically improve the experience for everyone and, most importantly, allow our exhibitors to communicate their messages to each audience more effectively."

And new to this year's event, CNET, the world's largest and most trusted source of consumer technology news and reviews, will be serving as the official host on the second night. As part of the partnership, CNET will stream live from the event to its millions of readers, viewers and followers with CNET editors Brian Tong and Sharon Profis interviewing exhibitors and attendees on site. CNET will also have its own lounge on the show floor where attendees can interact with other CNET editors and demo some of the latest VR gear and content.

"Understandably, we are beyond thrilled to partner with CNET, the leading tech media property in the world," said Myers. "This is a very big deal for us and a real indication that we have created

something exciting and sustainable that offers companies far more value than traditional, press-only events."

As part of this year's event, getgeeked will also feature a new Food Tech Court, where press attendees will be able to sample food and beverages from several exciting food tech startups, including Bento, Bevi, Caviar, ZeroCater, TCHO and Ocean's Halo.

"We're constantly looking for ways to differentiate from typical industry press events that feature the same meat carving stations in the corner event after event," added Myers. "Food tech is such an exciting area and having these awesome startups at the show to feed our press attendees is really exciting."

About getgeeked Media LLC

getgeeked Media is on a mission to reinvent the tech industry press event and offer consumer tech companies of all sizes more opportunities to address the difficult challenges they're facing today. Press coverage remains critical, but it's not enough by itself today. At getgeeked events, companies can meet with the press, turn influential tech enthusiasts into advocates, and generate the earned and owned media that's essential to building meaningful, lasting relationships with today's empowered consumers.

In 2017, getgeeked will begin offering brands access to its community in between events for various market research programs, including focus groups, online surveys, product review programs and beta-testing campaigns. Brands will also be able to subscribe to getgeeked Media's syndicated research, which will track the interests of getgeeked members across the country on a month-to-month basis.